



> Sponsor Packages 2012 <

Presentation Tracks	Bronze	Silver	Gold	
9	12	8	2	Available
€ 4'000	€ 5'000	€ 10'000	€ 15'000	Price excl. VAT when paid till 11.01.12
€ 4'300	€ 5'500	€ 11'000	€ 16'500	Price excl. VAT when paid till 21.03.12
€ 4'500	€ 6'000	€ 12'000	€ 17'500	Price excl. VAT when paid till 25.04.12
€ 3'305	€ 3'610	€ 7'220	€ 10'830	<i>Net Sponsorship (less attendee registrations) cost when paid by 11.01.12 excl. VAT</i>
			✓	First priority for (Gold) sponsorships on the next event
			✓	Reserved 12 person dinner table at Theme Dinner to invite guests.
			✓	One 30-minute presentation time slot with entire audience during the meeting content following the keynote.
✓		✓	✓	One Presentation Track (max. 50 min.; 100 word description in conference guide)
	2 Tables 2 Chairs	4 Tables 4 Chairs	4 Tables 4 Chairs	Permanent Booth in Lounge/Exhibition area (L-shaped tables and chairs)
1	2	4	6	Complimentary meeting attendee registration fees
✓	✓	✓	✓	Space for flyers or brochures
		✓	✓	Private meeting room during the conference
		1 Page	2 Pages	Full-page ads in Directions Conference Guide
	2	4	4	Opportunity to hang approx. 2.5 m x 1 m banners during the conference, provided by EMEA Committee, designed by the sponsor
	50-word	100-word	150-word	Company logo and description on the www.directionsemea.com website with link to company URL from time of sponsorship until November 1 after Directions EMEA 2012
	50-word	100-word	150-word	Company Logo and description in Conference Guide
	1 Min	1 Min	1 Min	Flash Movie run before Keynotes(the higher sponsorship, the closer to the start of keynote)
	✓	✓	✓	Daily recognition and thanks for Sponsorship in General Sessions to all attendees
		1/2 Page	1 Page	Blind mailing to attendees prior to Directions Conference
		1/2 Page	1 Page	Blind mailing to all attendees after the conference
			✓	Page bag insert or item given to attendees at registration
	10%	15%	20%	Discount on any other MPOs (Marketing Promotional Opportunities) or sponsorship opportunities.

All Sponsors from Directions EMEA 2011 will have a **10% discount** on the sponsor opportunities rates for 2012, when they sponsor equally or above.